



OPEforum Advertising

On behalf of all of the members of OPEforum, thank you for your interest in supporting the continuation of the sharing of information and camaraderie that we all enjoy so much.

If you have any questions about advertising, please email sales@hlsupply.com.

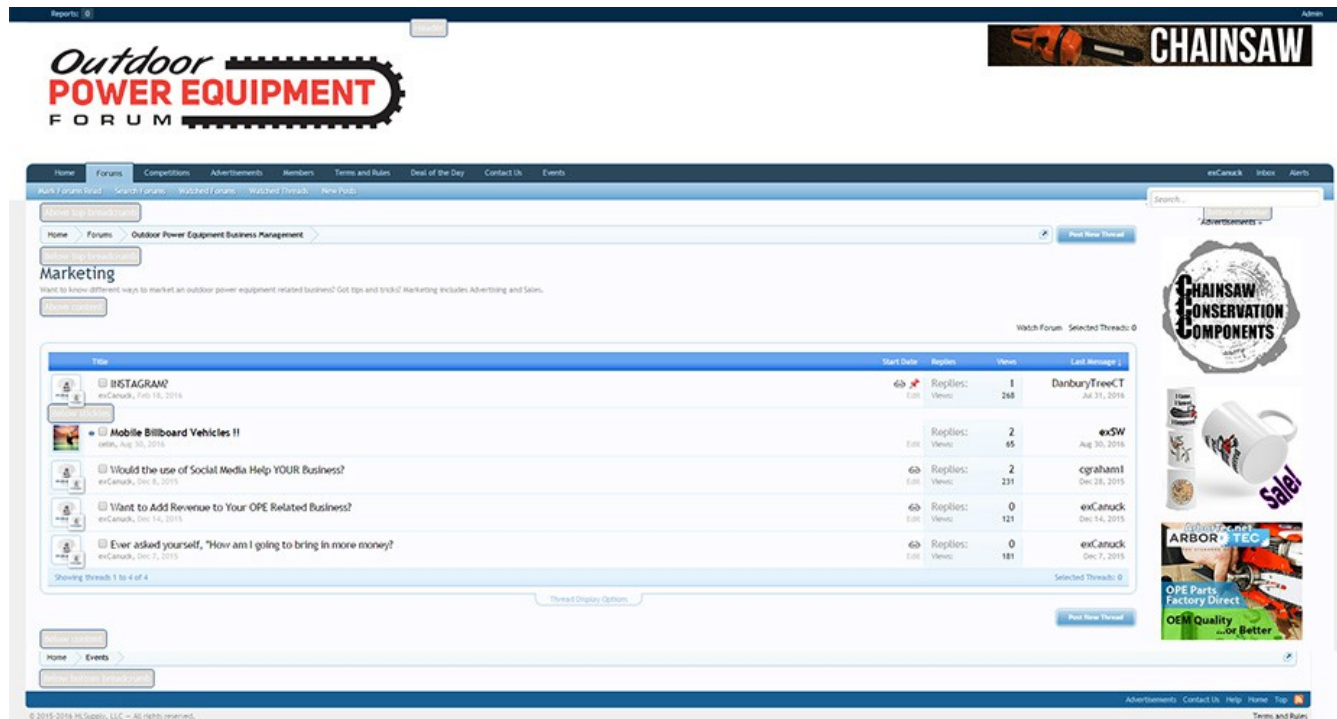
If you cannot send us your own wording or images (logo etc.), then we can do it for you. In these cases, a \$20 setup fee will be charged.

Custom packages and banner sizes available. Email details of your request to us to get a price quote.

We will give you one month free if you pay for a year in advance.

OPEforum Advertising Zones & Prices

This screenshot shows a main forum page, but the zones represented by gray “buttons” are zones that *appear on almost every page of the forum* (Home included, Events excluded).



These are the most visible and most valuable ad zones (from the top):

Header 240 x 80 \$175 /mo.

Header 468 x 60 banner \$350 /mo.

Above Sidebar 200 x 200 \$175 /mo.

Below Sidebar 200 x 200 \$120 /mo. (Gets pushed down on Home page under stats, but not on others.)

Above Top Breadcrumb Navigation Bar 180 x 60 \$120 /mo.

Below Top Breadcrumb Navigation Bar 180 x 60 \$120 /mo.

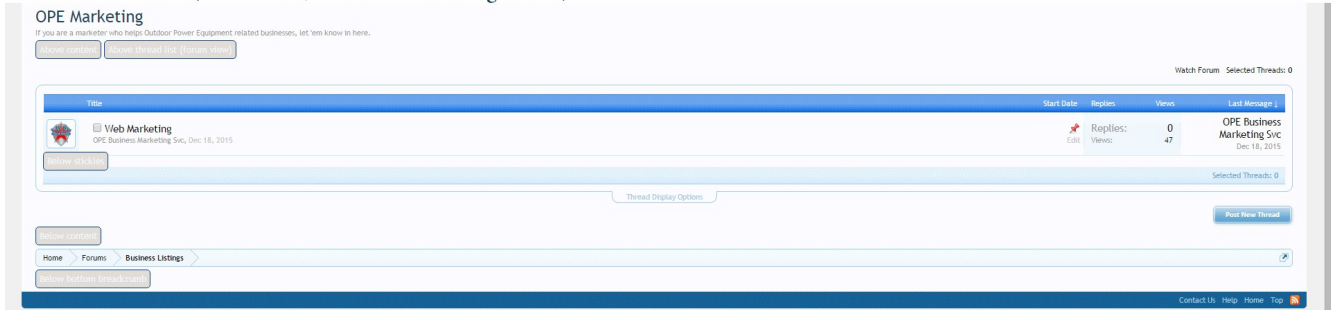
Above Content 180 x 60 \$120 /mo.

Below Content 180 x 60 \$80 /mo.

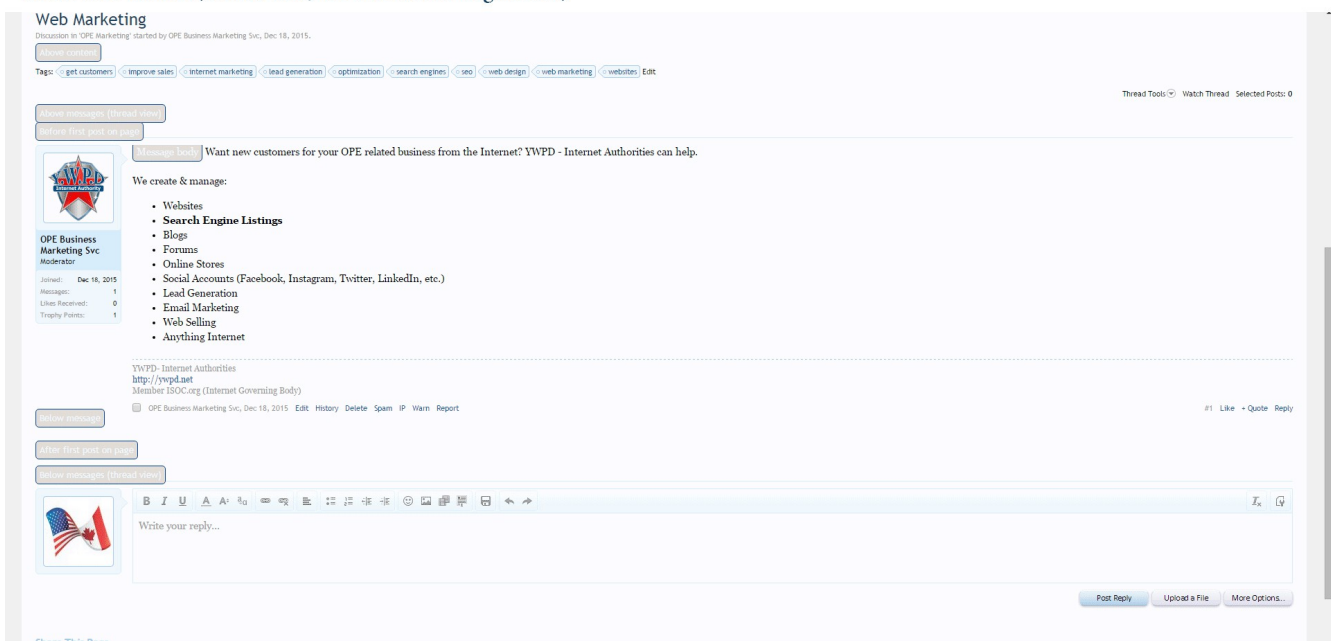
Below Bottom Breadcrumb Navigation Bar 180 x 60 \$80 /mo.

The following picture is made from two screenshots of inner pages (forum view + thread view) pasted together. Ad zones on these pages are marked by a gray "button". Ads placed in these zones will not appear on every page (i.e. not Home page). Some are Inside of particular Forums, others are inside of particular Thread pages.

Inside of a Forum (in this case, the OPE Marketing forum)



Inside of a Thread (in this case, the WebMarketing thread)



Inside a particular forum, you can advertise in the following zone:

Above Thread List 180 x 60 \$120 /mo.

Inside a particular thread, call for availability & price:

Above All Messages (top of thread view) \$100 /mo.

Below All Messages (bottom of thread page) \$75 /mo.

We're unsure if Thread level zones should be filled. Let us know what you want us to consider.

Before Every Odd Numbered Post on Page \$ /mo.

After Every Odd Numbered First Post on Page \$ /mo.

Before Each Message Body \$ /mo.

Below Each Message Body \$ /mo.